


Louis ANDRÉ

Lead Product Manager

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Open to move


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Hello ! I have 10 years experience in shipping revenue-generating products. Technical, strategical and with strong interpersonal skills, I successfully operated in challenging environments such as start ups (inc. my own), scale ups and agency. Passionate about my job, I teach webmarketing in Engineering and Business school and wrote a book on SoLoMo.

Experiences

CURRENT POSITION [April 2020 – Present]

Senior Product Manager, JobTeaser

Paris, France

> Serving 4 million students and 80,000 businesses in 25 countries, JobTeaser is the European leader for the recruitment of young talent and part of the top 40 French tech startups with the most potential.

3.5 YEARS [September 2016 – April 2020]

Head of Product, Export Entreprises

Paris, France

> Export Entreprises provides SAAS platforms for banks and governments in more than 30 countries.

2 YEARS [August 2014 – August 2016]

Project Director - Kingcom

Paris, France

> PR and digital agency providing digital platform to B2C and CAC 40 companies.

1 YEAR [September 2013 – August 2014]

Startup Co-Founder - Google Campus

London, England

> Matchers is a social app dedicated to sport using internal smartphone captors

3 YEARS [October 2010 – September 2013]

Project Manager - Addiction Agency

Paris, France

> Addiction is an award-winning digital agency working for Fortune 500 / CAC40 companies

Education

Graduated in 2011

Engineering and management Expert in IT

HETIC, Bac+5

Montreuil, France

Languages

English (Fluent), French (Native)

TOEIC Score 880/990 - January 2012

Tools

Jira
Float
Office suite
Photoshop
Sketch
Balsamiq
Slack

Skills

SCRUM
SEO/SEA
Analytics
UX Design
HTML/CSS
PHP/SQL
Celenium



A/B testing
Accessibility
Continuous integration
Github
Bootstrap
jQuery
Wordpress

Book

Author Diateino
June, 2011

